



Unequaled in
 improving your
 water quality and
 solving your water
 problems...
 Guaranteed.

CARE-FREE CHRONICLE All Things Water

A warranty can now last a lifetime

Care-Free introduces a *FREE* lifetime warranty against manufacturing defects



There is something about buying a product that promises a lifetime warranty that makes people feel great about their purchase.

Yet few manufacturers have enough confidence in their product to offer a lifetime warranty with no exclusions, let alone for free.

Not Care-Free Conditioners Australia.

This month Care-Free revised its Guarantee and Warranty offer to customers.

Since its inception some 30 years ago, Care-Free has shown support of its product by offering customers a 12 month 100% money back guarantee with a free 10 year replacement warranty against manufacturing defects.

We're sure you'll agree that this is an impressive offer, unmatched by any Care-Free competitor.

However, the fact is that when a Care-Free Water Conditioner is installed properly and maintained, *it will last a lifetime*. The conditioner is made from high quality 316 stainless steel which is extremely

resistant to corrosion, and it has no complex moving parts to wear out.

So it was a logical and easy decision to extend the Care-Free warranty against manufacturing defects from 10 years to a lifetime. The warranty applies to every Care-Free Water Conditioner.

We're certain our customers will find our new free lifetime warranty to be a tremendous advantage as it gives them a great safeguard for their investment and highlights our confidence as the manufacturer.

What's more, our iron clad 12 month 100% money back guarantee provides a no risk opportunity for customers to evaluate a Care-Free Conditioner on their application.

As a result we have many, very happy customers.

Care-Free at the ABC Gardening Expo - Sydney

For the first time, Care-Free took a stand at the 2010 ABC Gardening Expo held at Rosehill Racecourse 20 – 22 August.

Situated right in the middle of the plant and flower exhibition, many thousands of people had the opportunity to examine and learn about Care-Free's range of natural water conditioners.

"While Sydney's water is generally of superior quality, many residents and businesses still have issues, especially with calcification," Care-Free's Geoff Breust said.

Householders and gardeners in the Penrith area are also putting down bores and are facing issues with higher levels of sodium chloride and calcium. Installing a Care-Free Water Conditioner can overcome the problems caused by this water.

Sydney-siders were particularly interested in Care-Free's SWP40 Mk II Water Conditioner designed specifically for swimming pools.

"A Care-Free Conditioner for your pool will not only save you money in chemicals and time in cleaning and maintaining the chlorinator, your pool will look fantastic," Geoff said.

Care-Free's CF6 Water Conditioner was also a hit with caravan, motor home and cabin boat owners.

The ABC Garden Expo was a full, three day show and well attended.



Above: Jane Richards, Care-Free Office Manager at the Care-Free Stand.

Left: Plenty on show for green thumb enthusiasts.

The cherry of all tomatoes Care-Free helps cherry tomatoes flourish in well water with 2,200ppm salt water

Skip and Susan Skinner of Care-Free Products of Arkansas, have been Care-Free Dealers in the United States for many many years. As you can imagine, they have thousands of encouraging experiences with the Care-Free Conditioners and glowing testimonials from their Care-Free customers.

Here's just one of their juicer reports.



Susan growing hydroponic tomatoes in the U.S. Virgin Islands with 2,200 parts per million salt water through a Care Free Conditioner. Islanders wanted to buy the tomatoes for US\$5.00 a pound.



Feast your eyes on these giant cherry tomatoes.

Care-Free at Water Management Conference - Orange, NSW

The annual LGSA Water Management Conference is on the 12th to 14th of September. Hosted by Orange City Council the event provides Local Government with a broad range of information on water management issues.

Care-Free will be on display at Stand 10.

Have a Good Story to Tell?

Tell us your stories and experiences with Care-Free Water Conditioners.

Our newsletter editor is always looking for special stories.

Let us know at watguys@carefree.com.au.

'Stuff' your accounts with new business

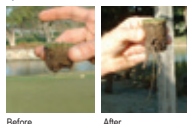
Introducing a Care-Free 'Stuffer' to include with your accounts

It may be small in size, but we believe it'll be big on business for you. Our new Care-Free 'Stuffer' will slip easily into your monthly postal accounts and work to generate more enquiry for you.

If soil salinity is a problem for you we can help you lower it. This 66% reduction at the Wagga Golf Course raised a lot of eyebrows.



The root mass of this turf increased 300% after only 4 months with Care-Free.



Irrigation Farmer gets rid of water problems, produces his best wheat crop and lowers soil chloride by a whopping 77% after only 8 waterings.

After flood irrigating lucerne only 8 times with 1800 EC salty bore water, Steve Morona's soil analysis showed a whopping reduction in chloride of 77%.

The second season Steve harvested 32 bags of wheat per acre. His best ever and one of the best in the district, even though his neighbours were using good quality channel water.

Incidentally, Steve's Care-Free unit was inspected mid-season, after conditioning 400 megalitres of water. It was spotlessly clean. He is more than impressed.

Steve Morona, Denilquin, NSW.



Care-Free 2000kfill fitted to a 250mm line, 8,700lit/min, 12.5 megal/day.

Timed perfectly for when your customers start thinking about their irrigation and evaporative air conditioning systems, this 4-fold, double side, 7cm x 15cm eye grabber has the potential to provide you with many new leads – simply by including it with your mail outs.

Look out for your supply in the post. Let us know if you require more.

Why you'll love Care-Free.

- Improves water quality
- Better crop yields
- Improved water penetration
- Lowers soil salinity - patent pending
- Lawns and gardens stay green and healthy
- from less water
- Water tastes better
- Limits water spotting
- Stops scale and corrosion
- Water lathers better, feels softer
- Evaporative cooler pads last longer
- Inhibits algal growth
- Lasts a lifetime

12 month 100% money back guarantee. Plus you receive a FREE lifetime warranty.

Got a question? Call now.

Dealer:



At last, you can improve your water quality and solve your water problems at an affordable price... **Guaranteed.**

Ask us how.



www.carefree.com.au
1300 300 235

One side of the 'Stuffer' where you can simply stamp your business contact details.

Care-Free Welcomes New Dealer: NuLeaf, QLD

The Care-Free team continues to expand with the addition of John and Megan Welch of NuLeaf - Horticulture and Irrigation Supplies in Cairns, QLD

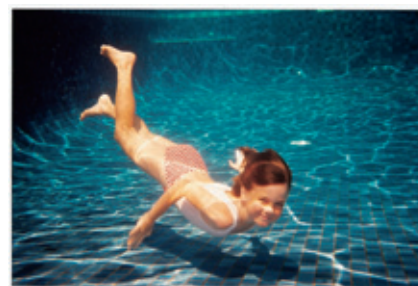
Nuleaf is a locally owned family business that has been operating for over 20 years.



Bob's Tip

For swimming pools

A tip I learned 25 years ago when vacuuming my pool was this... I always put a thin sock hanging loosely over the vacuum hose before putting it into the skimmer box. By doing so, the pool debris is caught in the sock rather than ending up in the filter. It works far better than any other system I've seen.



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