



With Care-Free you have nothing to lose...

Except your water problems.

## CARE-FREE CHRONICLE All Things Water

### New Website On Line

#### Care-Free's new website is now up and running!

A complete re-vamp, the site has a whole new look, is much friendlier to use and has far more information about the Care-Free range of water conditioners.... what they do, what applications they can be used in and how they can solve your water problems.

Featuring video and audio presentations, you can now see and hear directly from our customers how Care-Free has helped them overcome their problems with calcification, leaf burn and ground surface salt build-up, high maintenance of irrigation systems and air conditioners and other similar problems.

Care-Free's Sara-Jane Uden says the new web site is designed to educate and promote understanding

of the benefits of Care-Free in all the various applications. Working with Web 123, Sara-Jane was responsible for the design, layout and content of the new site. She also entered all the data and incorporated the video, audio and photographic displays.

For the first time Care-Free has an on-line shopping cart providing direct purchase of the four base products – Household CF20, Evaporative Air-conditioner AC6, Swimming Pool SWP40, Motor Home / Caravan / Boat CF6 and associated power systems. This facility is especially beneficial for those customers who do not have a Care-Free dealer close by.

"It's been a big job, but really worth it. We will also continually update the site with new initiatives and applications and, of course, we welcome any feedback," Sara-Jane said.

See the new Care-Free website at [www.carefree.com.au](http://www.carefree.com.au).



Sara-Jane at work on the new Care-Free website

### Bacchus Marsh Grower has success with Care-Free

#### Significant reductions in EC and no leaf burn

Bacchus Marsh just north west of Melbourne is renowned for its quality vegetables and fruit, grown in the fertile soil of the Lerderderg River flats.

Dino Boratto of Boratto Farms is a second generation vegetable grower whose son, Joe, has recently followed his dad into the family business. Like all young blokes, Joe is keen to continue its success.

The recent years of drought has had its impact on the Bacchus Marsh area too and irrigation water has become harder with higher salt concentrations – TDS in the order of 1,400mg/l is not uncommon. Leaf tip burn and poor growth was a problem.

Seven years ago Dino installed a CF100 and CF75 on two spray irrigation systems used to grow mainly lettuce and spinach.



Rocket plantings Boratto Farm Bacchus Marsh

On a recent visit from Care-Free, Dino said "We are so pleased we installed the Care-Frees...it would be much worse if we hadn't. We have significant reductions in EC and we're not getting leaf burn. But you must ensure you check the ground rods. I hadn't looked at them for some time and the magnesium rods had eaten away. Young Joe now has the job of making sure they're checked and replaced when needed so we get the best out of the conditioners."



Corroded magnesium rod to be replaced - note: replacement rod not installed - placed for comparison only

## Echuca WTC Expo

Care-Free attended the inaugural 2010 Water Technology Cluster Irrigation Expo at Echuca Racecourse 19 and 20 May.

Nearly 1,000 visited the show over the two days and many dropped in to the Care-Free stand to find out how their water issues could be overcome with a water conditioner. They came from South Australia, the Riverina as well as the Murray and Goulburn Valleys and to a large extent their issues were the same – high levels of minerals and salt in their water translating to higher concentrations in root level soil.

Based on the success Care-Free water conditioners have achieved in similar situations elsewhere, a number of irrigators and stock breeders in the region are now installing Care-Free units on their properties.

Care-Free was supported by our local Echuca dealer – A & R Water Solutions, 361 Ogilvie Ave, Echuca.

Care-Free's Expo competition was won by Craig Turton of Wangaratta. Craig received a Care-Free AC6 conditioner.



Care-Free at the Echuca WTC Expo

## Care-Free at ABC Gardening Show - Sydney



Care-Free will be attending the Gardening Expo at Rosehill Gardens Racecourse on the 20th to 22nd of August.

Come and see us at stand U70

## Have a Good Story to Tell?

Tell us your stories and experiences with Care-Free Water Conditioners.

Our newsletter editor is always looking for special stories.

Let us know at [waterguys@carefree.com.au](mailto:waterguys@carefree.com.au)

## Care-Free at the Australian Irrigation Conference and Expo

Care-Free attended the 2010 Australian Irrigation Conference and Expo at the Sydney Conference and Exhibition Centre, Darling Harbour 8 – 10 June.

This was the first time Care-Free has exhibited at this major, national Expo.

Care-Free's Bob Uden said he was pleased with the number of irrigation industry people who visited the stand and knew about Care-Free's products and successes.

"We had visitors from all over Australia and many from overseas catch up with us to see our latest products and hear about how Care-Free has helped many irrigators with salt issues in particular," Bob said.

Problems with poor quality water, soil salinity, leaf burn and reduced production, quality and yield, continue to be major issues facing irrigators.

Care-Free's success in addressing these problems was well received from many potential customers.

Visitors to the stand who manage Council parks and sporting grounds and golf courses irrigated with recycled or effluent water, confirmed the benefit from installing a Care-Free Water Conditioner.

Bob also said the Expo was a great opportunity to catch up with many of our dealers.

Winner of the Care-Free CF20 Household Conditioner Competition held at the Expo was John Coleman from Port Douglas, QLD. Congratulations John. He will be installing a Care-Free conditioner for his home in the coming weeks. Thank you to all those who visited and entered the competition.



John Coleman - Winner of the Care-Free CF20 Household Conditioner



Bob Uden and Sara-Jane Uden at the Care-Free stand

## Bob's Maintenance Tip

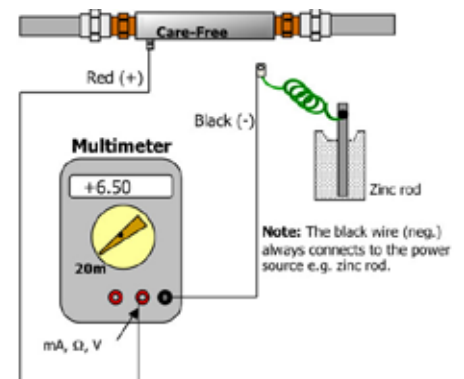
### How to check mA reading

A comment we often get is "I can't get a mA (milliamp) reading from my magnesium / zinc earth rod"

HOW TO:

1. The multi meter must form part of the circuit – set it to 20mA or 200mA
2. Disconnect the earth wire from the Care-Free Conditioner
3. Connect the multi meter's negative (black) wire to the earth wire you disconnected
4. Connect the multi meter's positive (red) wire to the casing. BINGO. Readings from 2 to 20mA are fine
5. TIP: If you water in a tablespoon of salt around

6. the magnesium rod the mA reading increases
6. Inspect the rod every six months and be sure to keep the ground around it damp



## Care-Free Conditioners Australia

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