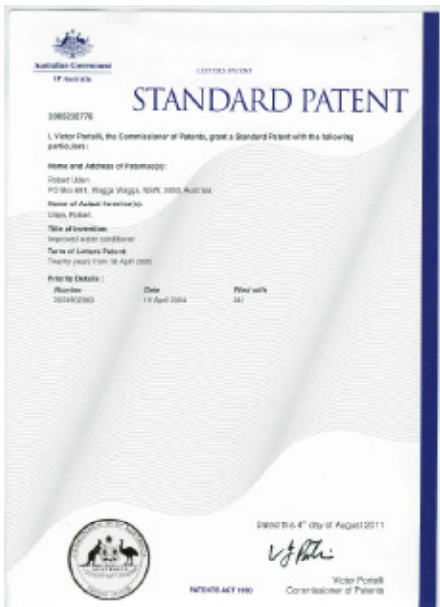




Unequaled in improving your water quality and solving your water problems... Guaranteed.

CARE-FREE CHRONICLE All Things Water

Care-Free MkII. Patented in Australia



Care-Free Conditioners is pleased to announce the Australian Government with IP Australia has granted Care-Free a Standard Patent for its new Care-Free 'Mark II' range of Water Conditioners. Patent Number 2004902083.

This follows the announcement last month that Care-Free's patent application was approved in the USA also.

Care-Free has a number of other patents pending in several other countries.

Watch this space.

Have a Good Story to Tell?

Tell us your stories and experiences with Care-Free Water Conditioners.

Our newsletter editor is always looking for special reports.

Let us know at watguys@carefree.com.au.

Care-Free Joins Watermark Industries at AgQuip Field Days

A big thank you to Mark Murphy and the team at Watermark Industries in Tamworth for hosting a stand at the popular Commonwealth AgQuip Field Days held in Gunnedah this month. Bob and Sara from Care-Free joined Mark at his stand to help promote Care-Free Conditioners. The three day event is the largest of its kind in Australia, attracting more than 100,000 professionals on the land from far and wide.



Right: Mark lends a helping hand.

Below: Bob manning the Care-Free display.



Something Better

I recently read this on the clothing tag of a jacket I purchased. It's so good I wanted to share it with you.

"It is unwise to pay too much. But it's worse to pay too little. When you pay too much, you lose a little money, that is all. When you pay too little, you sometimes lose everything, because the thing you bought was incapable of doing the thing you bought it to do. The common law of business balance prohibits paying a little and getting a lot. It can't be done. If you deal with the lowest bidder, it is well to add something for the risk you run. And if you do that, you will have enough to pay for something better".
 John Ruskin 1819-1900.

It reminded me of a famous saying by Benjamin Franklin. "The bitterness of poor quality remains long after the sweetness of low price is forgotten".

After 31 years in the water treatment business, I have seen many products come and go. There are many products in the Australian and World markets that claim many things and certainly, Care-Free has a number of competitors.

I am so glad I can honestly say that in terms of quality and performance, Care-Free outperforms similar products hands down. In fact, there's nothing quite like it.

All the best, Bob Uden.



Care-Free Conditioners Australia

www.carefree.com.au

P (02) 6925 2304

F (02) 6925 5078

E watguys@carefree.com.au