



Unequaled in  
improving your  
water quality and  
solving your water  
problems...  
Guaranteed.

## CARE-FREE CHRONICLE All Things Water



### SPECIAL FIRST-TIME OFFER: Buy **10** Get **1** FREE

To celebrate Christmas in July, Care-Free Conditioners is offering its Distributors and Dealers a special offer:

**ORDER ANY 10 CONDITIONERS AND RECEIVE 1 CONDITIONER FREE.**

Note that this offer applies to orders made between **15 July 2011 and 15 August 2011**. The 'freebie' will be the smallest size of your order.

We hope you can take advantage of this special first-time offer.

### Care-Free Farewells Office Manager, Jane Richards

After 16 years of faithful service at Care-Free Conditioner's Head Office in Wagga Wagga NSW, Jane Richards has moved on.

Many of you would have come to know Jane over the years and will no doubt miss her cheerful phone demeanour and prompt service.

Sara-Jane Uden will now manage the office and be responsible for your orders. Sara-Jane is the daughter of founder Bob Uden, and has been working at Care-Free for over 12 months. Sara-Jane looks forward to assisting the current network of Distributors and Dealers as well as growing the Company.

To place your future orders, the phone and fax numbers remain the same. Email orders to [watguys@carefree.com.au](mailto:watguys@carefree.com.au) or [sarajane@carefree.com.au](mailto:sarajane@carefree.com.au).



Care-Free farewells Office Manager, Jane Richards (above). Sara-Jane Uden (below) will take on Jane's role.



The  
United  
States  
of  
America



### Care-Free is Granted United States Patent

Care-Free Conditioners is pleased to announce the United States Patent and Trademark Office has recently patented its new Care-Free 'Mark II' range of Water Conditioners. US Patent Number 7,931,048 B2.

Care-Free has a number of other patents pending in Australia and several other countries.

Watch this space.

## Care-Free Creates Carbon Credits

With all the talk about Carbon Tax we would like to mention that Care-Free Creates Carbon Credits by reducing your energy use. It could be worth your while to point this out to your potential customers.



**Before Care-Free: Calcium Carbonate in its hard-to-remove Calcite form. This amount increases your energy use by more than 30% and consequently increases your home's carbon footprint.**

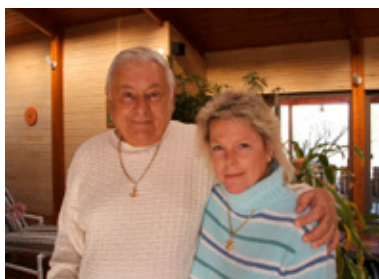


**After Care-Free: No scale minimises carbon emissions.**

## Ten years and Still Going Strong in Arkansas, USA

At the end of the Financial Year, Care-Free commemorated 10 years of partnership with Distributors, Skip and Susan Skinner of Arkansas USA.

Skip and Susan have had good success selling Care-Free in the USA with some outstanding testimonies which you can check out on their website [www.waterproblems.net](http://www.waterproblems.net).



We thank Skip and Susan (pictured above) for their custom and look forward to the years to come.

## Have a Good Story to Tell?

Tell us your stories and experiences with Care-Free Water Conditioners.

Our newsletter editor is always looking for special stories.

Let us know at [waterguys@carefree.com.au](mailto:waterguys@carefree.com.au).


## Care-Free Welcomes Louis Botha as a New Distributor in Western Australia

This month Care-Free was delighted to appoint Louis Botha as a Care-Free Distributor in Western Australia. Louis came to Australia from South Africa with his young family three years ago. Since this time, Louis has established himself as a top Salesman, quickly becoming the number 1 Salesman at a leading water filtration company.

Louis was introduced to Care-Free a couple of months ago and decided to come on board after previewing the range of conditioners and considering their enormous sales potential. Louis will operate under his Registered Business Name "Care-Free Conditioners WA".



The Botha Family: Louis, Teresa and Tian.



### McCLYMONTS POULTRY

A DIVISION OF McCLYMONTS HOLDINGS PTY. LTD.  
826 - 840 Greenwattle St Toowoomba  
A.B.N. 46 010 059 766

1-6-11


To Whom It May Concern:

RE: Care-Free CF50 MkII Water Conditioner

Since the installation some 18 months ago, it has treated our bore water to the two Raypak boilers. It will also treat the town water to the same, if, as, or when we change over. The treatment of hard water calcium water is good we only need check and clean the carefree line filter weekly. As for the Raypak boilers we were replacing the heat exchanger twice a year. After the Carefree installation we are still on the same heat exchanges 18 months on. We also find the valves, solenoids, etc around the factory connected to the hot water supply are more trouble free.

Estimate we have a cost saving of \$25 000 to \$30 000 a year.

Regards



RJ Tillotson  
Engineer, McClymonts Poultry

**CHECK OUT THIS FANTASTIC REPORT SENT TO CARE-FREE FROM A CUSTOMER. JUST A COINCIDENCE IT WAS SENT TO US VIA DEALERS TIM AND SHELLEY McCLYMONT.**



## Care-Free Conditioners Australia

[www.carefree.com.au](http://www.carefree.com.au)

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