



Unequaled in
 improving your
 water quality and
 solving your water
 problems...
 Guaranteed.

CARE-FREE CHRONICLE All Things Water

“MY ALGAE PROBLEMS VIRTUALLY DISAPPEARED AFTER 16 HOURS...”

Who else wants to turn their pool from an embarrassment... into a sparkling clean show-piece this summer?

Care-Free slashes the amount of time and money required to prepare swimming pools for summer.

When Sydney pool owner John Weston purchased an SWP40 unit from the Care-Free crew at the LGSA Conference in September, he could hardly wait to go home and install it to his pool.

In his own words, John's pool was in bad shape and in need of some attention. In fact, it was a bit of an embarrassment - just like many others after the winter season.

Along with murky water clarity, terrible algae remained on the pool walls even after John “spent a fortune on chemicals trying to eliminate it.”

Care-Free received a phone call just a couple of days after John installed his new SWP40 unit. He was ecstatic and couldn't believe the difference Care-Free had made to his pool, particularly to the algae problem on his pool walls.

“After only two cycles of the filter running, once for 12 hours and another of four hours, the algae virtually disappeared... and I still haven't vacuumed the pool!” John said.

How does it work?

The Care-Free Water Conditioner, by virtually eliminating the biofilm on the water, denies the algae its food source. This occurs because of the mineral separation process. With nothing to feed on the algae is either greatly reduced or completely eliminated.

Because of the mineral separation process, Care-Free also delivers clearer water, which is especially evident in swimming pools. When it causes the mineral particles to repel each other, separate and become smaller, there is less light refraction from the smaller particles, making the water clearer.



John's pool, Before Care-Free



After only 16 hours of operating Care-Free

AT A GLANCE: Benefits of the SWP40

- Amazing Water Clarity
- 50% Chemical Savings
- Ideal For Sensitive Eyes
- Improves Filtration
- Reduces Backwashing
- No Maintenance
- For Salt Or Chlorine Pools
- Lasts You A Lifetime

Passed with Flying Colours



Care-Free is proud to display a WaterMark Certificate of Conformity - Level 1.

The WaterMark is a certification trademark used in relation to water supply, sewerage, plumbing and drainage goods.

Earlier this year Care-Free was granted WaterMark Certification (No 23046) for the CF6 through CF50 Care-Free Water Conditioners to Australian Technical Specification ATS 5200.103.2004 – plumbing and drainage products; Part 103: Water Treatment Systems.

Australian consumers can be confident about the quality of plumbing products and draining products certified with the WaterMark.

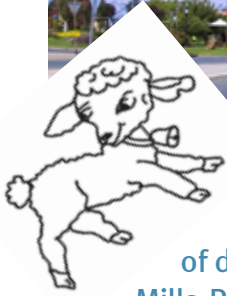
WaterMark certified goods comply with present regulatory position and meet required specifications and standards.

Each Care-Free Water Conditioner in this range carries the WaterMark Certification emblem.

DEALER PROFILE

Gary Mills Plumbing:

20 years and still going strong.



As Care-Free celebrates 20 years of dealership with Gary Mills Plumbing, the lambs in Kaniva are jumping for joy.

Over the years the staff at Gary Mills Plumbing in Kaniva, VIC have seen Care-Free work for many hundreds of customers. However, they've found it's also the lambs that get a kick out of Care-Free.

A customer built a small lamb feedlot with bore water supplied via a 2000 gallon poly tank. Yet the lambs were not drinking the water, walking away from the troughs and dehydrating. The water was found to be high in calcium, magnesium and iron, and it was a reddish brown colour.

Gary Mills Plumbing advised the customer to install a Care-Free Water Conditioner in the line from the bore to the tank (the tank was being emptied every four days).

The results were remarkable. Care-Free changed the taste and colour of the water so much that the lambs ran to the troughs and drank readily. The lambs of course improved out of sight and the customer was delighted the lambs didn't have to be turned out to survive the drought.

Whist there is an increasing shift toward the farming industry, domestic customers in town remain the largest market for Gary Mills Plumbing. Generally they benefit most as a Care-Free Dealer when it comes to selling Care-Free as an add-on with hot water units of any kind.

As 20 years clicks over we look forward to many more profitable, lamb-saving years of partnership.

Have a Good Story to Tell?

Tell us your stories and experiences with Care-Free Water Conditioners.

Our newsletter editor is always looking for special stories.

Let us know at waterguys@carefree.com.au.

Care-Free sets summer promotions in motion.

Swimming pools, evap coolers, lawns and gardens are back in mind... What better time then now to spread the new Care-Free flyer.

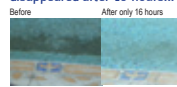
You get the best-looking pool you've ever seen in your life. Guaranteed. Or your money refunded in full.

Finally, you can sit back and watch your pool clarity elevate to a dimension you've never seen before. You'll also dramatically slash the amount of time and money you spend keeping your pool clean. If you don't... we'll refund you in full.

WHY YOU'LL LOVE A CARE-FREE SWP40:

- Amazing Water Clarity
- 50% Chemical Savings
- Ideal For Sensitive Eyes
- Improves Filtration
- Reduces Backwashing
- No Maintenance
- For Salt Or Chlorine Pools
- Lasts You A Lifetime

"My algae problems virtually disappeared after 16 hours..."



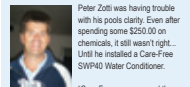
"Amazing results you'd have to say..." This is exactly what pool owner John Weston said. "After only 16 hours of operating Care-Free, the algae virtually disappeared... without vacuuming the pool."

People say our pool is extraordinary, we agree! And we're happy to share our secret with you. The truth is... it's easy...

Simply choose Care-Free's totally natural, lifetime water treatment called the SWP40 Water Conditioner.

Within days your pool will be sparkling and crystal clear. You'll also discover it feels and smells like refreshing spring water. Non-irritating and a delight to swim in. Apart from exceptional water clarity you'll find pool cleaning is made so easy, without having to brush. And the 50% saving in chemicals and shorter pump running time will mean more \$\$\$ in your pocket.

"Within two days my pool underwent a remarkable transformation into a sparkling, clean show-piece..."



Peter Zotti was having trouble with his pool's clarity. Even after spending some \$250.00 on chemicals, it still wasn't right... Until he installed a Care-Free SWP40 Water Conditioner.

"Care-Free gave our pool the WOW FACTOR. It's now a joy to look at and swim in. All our visitors comment on how clear it looks. And the kids don't complain about the harsh smell of chlorine or get sore eyes. It's awesome."

Discover how you can have great tasting water even from your chlorinated town supply... And never worry about buying expensive bottled water again.

Doctors tell us to drink more water. But who wants to drink chlorinated, poor tasting tap water. And as you know, bottled water is so expensive.

Finally, you can now enjoy a glass of water straight from your tap. In fact, once you have a Care-Free Conditioner on your home, don't be surprised to find yourself drinking water more often.

Why. Lab tests have proven Care-Free's 'natural water treatment' removes 70% of chlorine taste, while enhancing chlorination protection. This means you get the benefits of chlorination... without the taste. What's more, many people claim their town water tastes and feels like natural spring water rather than their chlorinated town supply.

Here's what our customers say... "I noticed a huge difference in the water within a couple days. The chlorine smell when I pour a glass of water from the sink was totally gone!" DW Wagga Wagga NSW.

"Prior to fitting the conditioner we were unable to drink the water in any form - tea, coffee or with cordial. Now it tastes great straight from the tap." FDB Bargara QLD.

"It's hard to tell the difference between the 'conditioned' water and tank water." PP Toowoomba QLD.

SMART HOMEOWNERS: Here's an easy way to have quality water from every tap and protect your valuable asset.

Quite frankly, it's amazing how many people overlook the damage hard water can cause around their home. Yet there is a simple solution to your hard water problems... that our customers tell us pays for itself within months. For example:

- Save money maintaining your hot water heater, air conditioner, dishwasher and washing machine... and they'll last years longer
- Shower screens, cars and windows will look fantastic; have fewer spot marks and clean easily
- Glasses and tableware will sparkle
- Water filters last over ten times longer
- You'll have the best looking lawns and gardens in the street and use less water
- Water saturates and cleans better: giving you whiter, softer clothes with less detergent

One of the benefits that's hidden from view...



This much scale on your hot water element will double your hot water bill.

Install Care-Free and save money. After six weeks all scale is gone.

Care-Free has released a new compact flyer focusing on the domestic, swimming pool and evaporative air conditioning markets. With summer just around the corner we're sure it will assist you in capturing the attention of your potential customers and maximising sales.

There's a supply in the mail to Care-Free Dealers. Call Care-Free if you require more.

For 30 years Care-Free's proven technology has made life easier for over 100,000 people. You can expect the same.

How does it work? By a revolutionary, eco-friendly, natural process in a clever catalytic chamber, Care-Free separates mineral particles and releases corrosive gases in your water supply, elevating it to a crisp quality you can count on.

Care-Free is 'probably the best natural water treatment in the world.' And the money you save is a bonus. But don't take our word for it...

Try any Care-Free Water Conditioner with a 12 Month 100% Money Back Guarantee and FREE Lifetime Warranty.

Give us a call today and quote contact:



At last, you can improve your water quality and solve your water problems at an affordable price... Guaranteed.

Ask us how.



www.carefree.com.au
1300 300 235

Who else wants to save time and money maintaining their evaporative air conditioner? REVEALED: How busy houses in Lightning Ridge recouped a 315% Return On Investment and saved \$20,000.00 on maintenance. In only one year.

And do you want to know the really good news? They'll keep saving \$20,000.00... year after year.

Barneklew Housing Ltd had major problems with its evaporative coolers, spending a massive \$50,000.00 every year on maintenance, replacement pads and motors. After trialing four Care-Free ACE Conditioners, Barneklew installed 60 units.

"We've had huge savings in time and money," said Darryl Ferguson, Barneklew Chairperson.

"Until they were before Care-Free, our coolers are now almost scale and corrosion free. They're very clean with no green slime below the water surface. Cooling pad replacement is over two years instead of only months. No pumps or motors have required replacement."

"Our 60 evap coolers are now trouble free. The results are outstanding. I certainly recommend Care-Free." Darryl Ferguson.

Householders everywhere are raving about this amazing low cost invention. You will too. You'll discover how this brilliantly simple product can more than double your evaporative cooler pad life while saving you enormously on maintenance costs.

It's called a Care-Free ACE Water Conditioner (Patent Pending). And it will protect your valuable evaporative cooler from natural elements by reducing white scale deposits so they are no longer a problem.

What's more, you'll be pleased to know it requires virtually no maintenance. And because it's hand crafted from durable stainless steel, it will last you a lifetime.



Installation of the ACE is easy. Cut the 20mm hose, push in and place under water. It's that simple.



Without Care-Free - only 1 year old. WHAT A MESS.

With Care-Free - 14 year old. NO SCALE. NO MESS.

Bob's Tip.

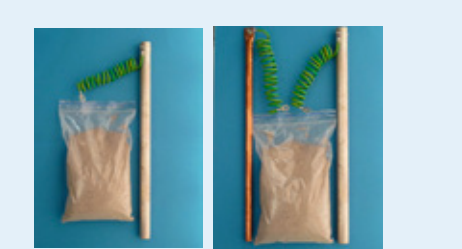
A quick maintenance tip for your customer: Check the earth rod is kept damp over summer.

As you know, a small electrical current is essential for the Care-Free Water Conditioner to function properly.

When using a Sacrificial Anode EK1 or EK2 as the power supply, it is essential that the surrounding soil **always** stays damp.

Therefore remember to remind your customer to

keep the earth rod damp as summer and the dry season approaches.



EK 1 and EK 2 power supply. Buried in the bentonite, the magnesium rod must be kept damp.



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